



## About

Mindlogos are conversations (words, images, feelings, symbols, thoughts) that you have with yourself and in turn with others.

Logos means the word in spiritual realms, logic or mind in rational terms, and it represents personalities of: organizations, products, or services in the business world.

Mindlogging is about: Minding the word, logic, or personality of yourself and/or your business.

Our company is located in Toronto, Ontario, Canada and stands for: authenticity, knowledge, originality, quality, professionalism, productivity, efficiency, and being people-focused. More?

## P.M. Arthur – Principal Mindlogos

*P.M. Arthur's intense interest in people drives her to motivate and empower those who want success.*

Arthur has a well-practiced talent for:

- ▶ Conversation
- ▶ Active listening
- ▶ Non-invasive questioning
- ▶ Distilling information
- ▶ Gentle coaching
- ▶ Generating enthusiasm
- ▶ Making a quiet impact
- ▶ Fine art and design



**And** P.M. is friendly, authentic, diverse, confident, professional, trusted, and genuinely interested.

## Services

### Tarot Card Readings

We review the past, present, and future and employ a coach-like process and help bring to the surface the querant's own personal truths.

### Personal, Life, and Business Coaching

Ever think you are not getting the help you need to move forward? That's where a Mindlogos coach comes in. We offer support, mentorship, and guidance in achieving your goals and improving your life and/or business.

### Mindlogos

Mindlogos are your values, mission, and vision. We have a discovery conversation and then apply what you learn about yourself to a visual collage (Mindportrait), which helps you keep the eye on the prize.

## Fees

### Readings

Special Events	2 hours	\$250
	4 hours	\$400
Individuals	1 hour	\$40
	½ hour	\$25
Workshops	2 hours x 6 sessions (includes Tarot cards)	\$199

### Coaching

½ hour x 3 sessions	\$120 - \$180
Group On-line	FREE
Mindlogo	\$199 - 350
Mindportrait	
Mindguide	
Follow-up	

### Mindlogos

DIY Workshop	2.0 hours	\$89
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## Testimonials & Quotes

*"P.M. Arthur got to know me and provided insight into myself. I enjoyed mindlogging and I enjoy the clarity it has given me. I feel clearer and stronger with my life path!" Lisa B.*

*"You are never too old to set another goal or to dream a new dream." C.S. Lewis*

*"The people at Mindlogos were able to capture the essence and spirit within myself and bring them to the surface which has helped me to make needed changes to my life. I used to be a slave to other people's schedules and I always ended up holding the bag, as it was. However, now I am doing what I have always wanted to do, and getting paid for it as well! Ryan A.*

*"Man's task is to become conscious of the contents that press upward from the unconscious."  
Carl Gustav Jung*

*"A good plan today is better than a perfect plan tomorrow."  
General George S. Patton*

*"It has always been my belief that a man should do his best, regardless of how much he receives for his services, or the number of people he may be serving or the class of people served."  
Napoleon Hill*

## Contact

*P.M. Arthur*

Principal of Mindlogos

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- ▶ Personal, Life, and Business Coach
- ▶ Mindlogoer and Mindportrait Artist
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